



DEPARTMENT OF THE NAVY
COMMANDER
NAVAL RESERVE READINESS COMMAND SOUTHWEST
960 NORTH HARBOR DRIVE
SAN DIEGO, CALIFORNIA 92132-5108

IN REPLY REFER TO:
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NAVAL RESERVE READINESS COMMAND SOUTHWEST MISSION STATEMENT

Naval Reserve Readiness Command Southwest desires to maximize its overall value to its primary stakeholders (individual Selected Reservists, Active Duty gaining commands and Naval Reserve Forces Command) by becoming the premier service organization in the United States Navy.

The command will improve its service by providing an environment in which all personnel will dedicate and commit themselves to being the best possible providers of products and services. The command recognizes its success depends on the following five keys:

- Clear and effective leadership
- Formal (school house) and informal (on-the-job) training
- Effective management of bureaucratic processes
- Constant process improvement
- Change management

Readiness Command Southwest seeks to balance its operations to derive both maximum short-term and long-term returns on its activities. The command will utilize available training and technology to the maximum extent possible to leverage its efficiency and service improvement while striving to provide a stable and rewarding work environment for its assigned personnel.

The command is committed to operating in an ethical manner in all of its activities.


G. M. ERICKSON